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Mace of KeyPoint Partners negotiates Planet Fitness lease at Capitol Shopping Center in Augusta, ME

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Augusta, ME KeyPoint Partners (KPP) negotiated a lease with a major multi-state licensee of Planet Fitness at Capitol Shopping Center. Vice president of leasing Don Mace represented the landlord in the transaction.

Planet Fitness will open a 22,730 s/f premium fitness club in the grocery-anchored center. Capitol Shopping Center is a 171,655 s/f center located on Western Ave., across from the Augusta State Airport. The center is anchored by Shaw's Supermarket, Big Lots, and Dollar Tree. Other tenants include Applebee's, AspenDental, Lamey Wellehan, and Jackson Hewitt. There are two endcaps and a small shop space remaining for lease at the center.

"Planet Fitness is an outstanding traffic generator and major enhancement to the tenant mix at Capitol Shopping Center," Mace said. "The licensee will be constructing a showcase facility which should draw 400 to 500 members a day."

Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the United States by number of members and locations, with more than 2,100 locations in all 50 states and the District of Columbia, Puerto Rico, Canada, Panama, Mexico, and Australia.

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