



CELEBRATING
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WS inks 24 new retail leases, many of which are first to market

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Newton, MA According to local developer WS Development, retail in Massachusetts is booming.

WS's four suburban outdoor lifestyle destinations have record low vacancy rates, with 24 new lease signings across The Street Chestnut Hill, Derby Street Shops, MarketStreet Lynnfield and Legacy Place. These open-air centers marry a neighborhood feel and high frequency visitation with regional reach, creating a unique value proposition.

“Brands are more focused than ever on building community in genuine ways – that means delivering an experience directly to consumers – often a localized and personalized one. Places like The Street in Chestnut Hill and MarketStreet Lynnfield have a customer base that visits upwards of 30x a year. That’s compelling when you are looking to build loyalty,” a spokesperson from WS.

Derby Street Shops in Hingham has signed on Framebridge, Levi’sNext Gen, American Giant, Skin Spa New York, Cattivo, Shake Shack and Nomai. North of the city, MarketStreet Lynnfield welcomes Levi’s Next Gen, Semper Laser, Booty by Brabants, Sanctum Style, Burtons Grill & Bar, Aerie, Abercrombie & Fitch and Hollister. The Street Chestnut Hill has recently announced Nike by Chestnut Hill, Limani, The Vault Nantucket, Chef Dave’s and The Sunday Collective, and Legacy Place continues to expand with openings from Liberty & MAIN, Aeri, Menya Jiro and BoConcept.

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