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## **Bartlett Brainard Eacott hires Taylor as director of marketing and business development**

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Beth Taylor

Bloomfield, CT Bartlett Brainard Eacott (BBE) has hired Beth Taylor, CPSM, LEED AP, as director of marketing and business development. In her new role, Taylor will focus on new opportunities for BBE, promote the company's offerings, and cultivate relationships with clients and partners to help expand BBE's presence throughout the northeast. She has over 20 years of A/E/C industry experience and is well-versed in providing strategic guidance to senior management teams on the successful execution of marketing and business development activities.

"BBE has undertaken some exciting initiatives that has positioned us for future success and growth," said Gerry Holland, vice president of estimating and marketing of BBE. "The addition of Beth is the firm's latest move to continue its 100-year tradition of service and growth."

Taylor's professional accomplishments include the Grace Waldvogel award and a Corporate Re-Branding award from the Connecticut Society for Marketing Professionals (SMPS) where she is a Past President. She has been a program moderator for BioCT, and has served on the CREW CT Blue Ribbon Award committee, the CT Green Building Council, and the sponsorship, membership and program committees for SMPS CT. She is also an active in International Business Development Professionals and CREW CT.

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