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## **CUBE 3 promotes Boyle to principal**

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Keith Boyle

Lawrence, MA According to CUBE 3, Keith Boyle has been promoted to principal. Boyle, who recently celebrated his 15th anniversary with the company, started his post-college career at CUBE 3, consistently demonstrating his skills as a strategic leader, mentor, and driving force at the firm. Boyle's leadership spans across the depth and breadth of the company, encompassing business development, marketing, graphics, office management and projects across all sectors.

"I'm immensely grateful and proud of the confidence Nik Middleton and Brian O'Connor have in my ability to help lead CUBE 3," Boyle said. "The journey of my career has been shaped by countless individuals to whom I owe a great deal of thanks for their support and guidance. Above all else, demonstrated time and again, I am appreciative of working with a team who has shared values, which continuously helps us work toward our common goals. The future of CUBE 3 holds many possibilities, and it is my goal, and immense responsibility, to inspire, lead and help CUBE 3 achieve its highest potential."

"From a fresh talent out of college, to principal, Keith has consistently impressed us with his hard work and obvious dedication to CUBE 3," said CUBE 3 founding partner and CEO, Nik Middleton. "His efforts and focus have been recognized by everyone at the company, and we all look forward to watching his career continue to grow further in this senior leadership position."

When he's not in the office showing a tremendous level of support and attention to CUBE 3 clients and mentoring team members, Boyle can be found focusing on golf, and his family.

Established in 2003, CUBE 3 is a nationally recognized design industry leader, providing innovative, thoughtful, individualized solutions in architecture, interior design, and planning. Headquartered in Lawrence, Mass., with additional offices in Boston and Miami, the firm's work can be seen in over 35 states across the United States. With over 125 employees, our full range of services includes architecture, interiors, programming, conceptual planning, comparative site analysis, green design and more – across a range of categories, such as multifamily residential, student housing, corporate office space, hospitality, healthcare, fitness & sports, and retail. CUBE 3 is also a leader in mentorship and training within the design community, particularly around sustainable practices, LEED pilots and certification. In 2022, CUBE 3 continues to elevate its national design presence with award-winning projects for a vast clientele.

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