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Federal Realty Investment Trust signs four new retail tenants at Linden Square in Wellesley, MA

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Wellesley, MA Federal Realty Investment Trust (FRT) has signed four new tenants to join the mix at Linden Square. The essential lifestyle center, anchored by Roche Bros. supermarket, will welcome Tatte Bakery, Oath Pizza, Karma, and Atelier salon. Openings will be phased throughout the year beginning this spring. Plus, beginning this February, the entire property will undergo a \$7 million upgrade expected to be completed in November.

“We’re beyond excited to add these new dining and service options to the neighborhood and create more reasons for customers to frequent Linden Square,” said Mark Hebert, vice president, development for Federal Realty. “As we complete the property upgrades, we are continuing to enhance the experience for diners, shoppers and loyal customers, re-emphasizing the center as a go-to location for all.”

In addition to robust landscaping, outdoor furnishings, façade and signage upgrades, the improvements also include relocating a neighborhood staple. Rooster’s Men’s Grooming Center is moving to the former Salon Maleah space. Next door, Nantucket’s Oath Pizza will take the corner spot and feature new extended patio seating. Atelier, one of the town’s most popular beauty resources, will open adjacent to sweetgreen on the north side of Linden St.

“Linden Square is the perfect location for an Oath Pizza and we’re looking forward to opening later this year,” said Drew Kellogg, president and CEO of Oath Pizza. “Our fresh, feel-good pizzas will complement the other better-for-you products and services in Wellesley. We’re excited to become a

part of the community.”

On the south side of Linden St., the property will welcome two new restaurant offerings. Beloved regional favorite Tatte Bakery will open on the corner adjacent to Neena's Lighting complete with an exterior facelift and ample outdoor seating.

Karma, which offers “next level Asian Fusion,” will open on the vacant corner next to Verizon bringing world-class fresh cuisine, an expansive sushi menu and craft cocktails to the center.

Through its property improvement plan, Linden Square continues to evolve to reflect the current needs of the community, as well as retain its community charm as a gathering point with the addition of several new outdoor amenities. With a combination of essential retail, fitness, dining and locally owned boutiques, this has been a vital destination for residents who want convenience along with high-quality offerings.

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