



CELEBRATING  
55 YEARS

# nerej

## **Outdoor Pride acquires 2.5 acre Chelmsford property to serve as Massachusetts headquarters**

March 04, 2022 - Owners Developers & Managers



Chelmsford, MA Outdoor Pride Landscape & Snow Management, New England's leading commercial snow removal and landscape management company, acquired a 2.5-acre property to serve as its major hub for all Massachusetts operations. The new site, which is technically two properties located at 6 and 11 Walters St. on either side of the road, positions the company for continued growth in the Bay State, where it already has an extensive client portfolio. Based in Manchester, NH, Outdoor Pride services southern and central New Hampshire and northern and eastern Massachusetts, including Metro Boston, providing comprehensive snow management, landscape installation and ground management services to major institutions throughout the region.

For more than three decades, Outdoor Pride has maintained a constant commitment to delivering the highest quality results for its customers and that approach has allowed the company to grow into a regional powerhouse serving industrial facilities, regional distribution centers, hospital campuses, college and university campuses, Fortune 500 companies and multi-tenant class-A office parks spanning 10 to 50 acres each. Committed to sustainable best practices, Outdoor Pride works to minimize its environmental footprint by utilizing the latest industry technology and equipment, including installing comprehensive water management systems, relying on autonomous and robotic lawn mowing.

, and using environmentally friendly deicing treatments with liquid brine, rather than standard road salt.

“This is a significant moment for our company as this Chelmsford site will be the hub from which we grow and operate our business throughout the region for years to come,” said Mark Aquilino, President and CEO, Outdoor Pride Landscape & Snow Management. “We have established Outdoor Pride as a major regional player providing the highest quality service to the largest institutions in the region, and this strategic location right along the Routes 3 and 495 corridors allows us to expand upon our already massive portfolio of clients in the Massachusetts market. The location is ideal not only for business development, but also as we look to increase our workforce to best serve our partners.”

About 50 Outdoor Pride employees are now working from the Chelmsford site and the company plans to add another 10 to 20 employees over the next year at the property, which also houses a 2,500-square-foot shop and considerable space for equipment. Outdoor Pride currently has 109 full-time employees and 250 seasonal employees. The company has experienced major growth in recent years, as Outdoor Pride has more than tripled its revenue over the past seven years with total revenue exceeding \$15 million in 2021.

Outdoor Pride was previously recognized by Forbes as one of the top small companies in America. Forbes honored the business as a “Forbes Small Giant,” one of only 25 companies nationwide to earn the distinction. Outdoor Pride was noted for its emphasis on “people, planet and profit” and for strengthening staff members’ connections to one another, which has resulted in the company increasing its annual employee retention rate from 45-percent to 85-percent.

“Our employee-centric culture, coupled with our tireless, collective commitment to exceeding our clients’ expectations, sets us apart in an extremely competitive industry,” Aquilino added.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540