

Direct Federal Credit Union hires Ryan as senior vice president

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Greg Ryan

Needham, MA Direct Federal Credit Union has appointed Greg Ryan as senior vice president of Commercial Lending. Ryan joins the credit union from Eagle Bank, where he served as senior vice president, Commercial Lender. He comes to Direct Federal with over 30 years of commercial lending experience at various community banks across Massachusetts.

Ryan will be responsible for bringing Direct Federal's commercial loan options to small businesses and real estate investors throughout Norfolk and Middlesex County. Current commercial real estate

loans available include 1-4 family investment properties, 5-12 unit residential investment properties, owner-occupied commercial real estate, commercial vehicle loans, working capital lines, and business credit cards. Direct is planning to offer SBA loans in 2022.

"We are thrilled to have Greg join our Commercial Lending team. We have long believed that the unique combination of great rates, easy access, and remarkable service position Direct apart from other Commercial Lenders. We are excited for Greg to share that mission, and expand on it, as we look to build our presence in commercial lending," said Joe Walsh, president and CEO of Direct Federal.

"Direct Federal is a progressive financial institution, and I am excited to be a part of the credit union's Commercial Lending offering. Direct's operating model built around a digital-first philosophy, and their website Direct.com, will empower small businesses and real estate owners to do business with us anytime, anywhere—all while receiving the benefit of great rates and personalized service. I have spent years creating relationships and I look forward to being a continued trusted resource for the small business and real estate investment community," said Ryan.

Ryan is on the board of advisors for the Burbank YMCA, as well as a member of the Reading Rotary Club. He is a former director of the Builder and Remodelers Association of Greater Boston. He is a graduate of the ABA Stonier Graduate School of Banking.

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