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2022 Women in Construction: Ashley Horan, Marketing Assistant at TSKP Studio

March 25, 2022 - Spotlights



Ashley Horan

What was your greatest professional achievement or most notable project in the last 12 months? I have only been part of the A/E/C industry for a year, after COVID forced me out of a very different career. The process of educating myself about architecture, learning the (many) acronyms, and becoming familiar with the proposal process has been a great accomplishment itself, one that I am very proud of. I still have much more to learn, but the confidence I now feel in my abilities in this position has grown exponentially from a year ago. I can't wait to keep learning!

When you're not busy, what is your go to book or podcast to help you unwind? I am self-admittedly a "true-crime junkie" and listen to podcasts about it on my commute to work. Some of my favorites would be "Generation Why" and "Dark History with Bailey Sarian"

Within your firm, who has helped you succeed within the industry? How have they helped you? I am lucky enough to work with many encouraging and supportive leaders at TSKP who have not only educated me, but also listened to suggestions I bring forward. Stephanie Beals, our marketing director, has been a great mentor to me and her low-stress approach to meeting deadlines has inspired me to think creatively about solving problems rather than stress out about them.

What tips or advice would you offer to other women who are considering entering the construction industry? Find your niche. Before joining the A/E/C industry, it had never occurred to me that firms would have dedicated marketing departments, and that my background in graphic design would fit in at an architecture firm. Turns out, I have found a job where all of my skills are being used, while working in an industry that I find very interesting. You never know what opportunities you will find until you jump in and find out!

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