



# nerej

## **2022 Women in Construction: Joanne Castner, Marketing Professional at DPR Construction**

March 25, 2022 - Spotlights



Joanne Castner

Starting out in the construction business, who or what empowered you? In college I wasn't sure where I saw my career heading and decided to take a chance on a summer marketing internship with a construction company. I was surprised by the diverse marketing role I was presented with—there's a blend of print and digital media needed to support marketing efforts within the industry. Even more so, I have been empowered by the connection between marketing and sales; it's extremely rewarding to support and strategize for project pursuits that help propel the company forward. Seeing the final building or renovated space from mobilization to completion is also very gratifying.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540