

Johnson joins Colliers Project Leaders USA as a director in the Boston office

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Boston, MA According to Colliers Project Leaders | USA, Jennifer Johnson has joined the firm as director of business development in the firm's local office. Johnson is a creative and strategic professional with experience in the management, design, and implementation of effective business-to-business sales strategies and an established expert in marketing communications initiatives.

"Jennifer will focus on the education, public facilities, commercial interiors, and science and technology sectors of our business, providing our firm with vital expertise," said managing director Joseph Naughton. "She is analytical and tactical in her approach to defining business goals and the creation of dynamic initiatives."

Johnson's management experience includes being the global single point of contact for major international clients, being responsible for global coordination and fulfillment of internationally dispersed resources and generating plans that meet comprehensive corporate objectives while supporting annual financial goals. Her community involvement includes Horizons for Homeless Children, New England Women in Real Estate, Boston Chamber of Commerce, and National Association of Office and Industrial Properties

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