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## **Newmark GCS hires Lee as life science lead**

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Boston, MA Newmark Global Corporate Services (GCS) brings on new hires with specialty expertise to its consulting practice. Newmark GCS' consulting practice advises firms—from fast-growing biotech businesses to Fortune 100 corporations—on how to optimize global property portfolios and workplace services. Mike Lee has joined as life science lead, workplace strategy & human experience, GCS, based in Mass. With expertise in the life science and technology sectors, Lee supports GCS clients in advanced workplace and real estate portfolio management. Lee specializes in the planning, design and project delivery of laboratory space, and has worked with some of the most renowned scientific institutions. His knowledge spans a diverse range.

of disciplines from bio-chemistry to robotics, sub-atomic imaging to MRI core facilities, cybersecurity to life sciences.

As Newmark continues to build out its GCS business, the platform is well-positioned to serve the growing demand for accelerated corporate real estate strategies capable of adapting to quickly changing business models.

“Enterprises are facing ever-changing demands and uncertainties. Agile real estate strategies and flexible service solutions to support advances in business models have never been more important,” said Roy Abernathy, who leads Newmark GCS' consulting practice and Work-place Strategy & Human Experience specialty. “Change and adaptability are paramount. Whether introducing hybrid work models, reviewing location strategies or optimizing services, we're advising clients to make informed choices using innovative engagement strategies, deep due diligence and pragmatic change management.”

"The current business climate and dynamic global economics are making businesses consider where they locate and how they find the talent needed to thrive," added Bob Hess, who leads Newmark GCS's Global Strategy consulting specialty. "Successful navigation of these complexities demands thorough analysis of deep data sources to inform location strategy internationally."

Strengthening GCS' specialty consulting practices—including sports, life sciences, legal, logistics and EV manufacturing—the expertise of these six industry professionals ranges across specialties:

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