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Timberline Construction Corp. completes PUMA's North American headquarters

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Somerville, MA Timberline Construction Corp. has completed the new PUMA North American headquarters located at Assembly Row. This location was chosen to combine PUMA's two offices – one in Westford and one in downtown Boston – to accommodate 450 of their employees.

The project was started in November 2020, amid a global pandemic that caused widespread impacts. Timberline was forced to adapt and modify the sequencing of the work, resulting from supply chain constraints while incorporating onsite healthcare measures and social distancing limitations. It took a team effort by all stakeholders to maintain the originally targeted move-in date of September 2021. Overcoming the challenges of the new virtual world, material delays, site labor and logistical issues due to the pandemic – the Timberline team adopted PUMA's mantra of "Forever Faster" to ensure PUMA could achieve their business goals.

“The Timberline team was instrumental in completing our new headquarters during a challenging year,” said Bob Phillion, president of PUMA North America. “Their ability to adapt and think outside the box to creatively problem solve played a critical role in the success of the project. We couldn’t be happier with our new home in Somerville.”

This new 150,000 s/f facility offers employees a collaborative, flexible work environment to grow the business. The site includes a creatively branded space with modern amenities to attract talent including on-site dining, a professional-level fitness center, an on-location children’s room for visiting children, as well as access to outdoor spaces with a 19,000 s/f roof deck and a 2,300 s/f roof balcony.

“Working with clients like PUMA is what makes our job enjoyable. They were true partners in our shared goal of building them a best-in-class headquarters facility,” said Steven Kelly, Timberline Construction’s CEO. “Owners play a critical role in the success of every project. But during a global pandemic, timely decision-making makes or breaks a schedule. The PUMA team responded and drove to completion every critical facet of what our team needed to get the job done. We couldn’t be prouder to work with such a world-class, responsive company and have this positive experience during such a challenging period.”

The overall project partners included the owner’s project management team at Cushman & Wakefield, the architecture and design team at Gensler, engineering partners at NV5, the property owner Federal Realty Investment Trust, as well as a great team of subcontractors. This was a true team effort in delivering PUMA’s North American headquarters that the team can be proud of for decades to come.

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