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Cawley launches new brokerage: National Multifamily

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Matt Cawley

Hartford, CT According to Matt Cawley, the former head of United Multi Family's New York office, he has founded a new brokerage: National Multifamily.

The firm will focus primarily on selling apartment buildings from 5 to 500 units in New York and Connecticut, and is licensed in MA, NJ, PA, CO, and FL. In addition to traditional sales, National Multifamily offers a 1031 exchange identification program for both internal and external clients.

Cawley, formerly the head of the New York office for United Multi Family, founded National Multifamily. While at UMF from 2014 to 2022, Cawley personally closed over 60 transactions with an aggregate value in excess of \$225 million. Cawley's sales were highlighted by a 462 unit, 14 building portfolio in Bridgeport, Connecticut for \$30.54 million and a 103 unit ground lease in Rye, NY for \$17.15 million. Cawley was additionally recognized by 914 Inc. Magazine as a top business professional under 30 in Westchester in 2019.

Cawley reflected on his experience at the previous brokerage, said, "My time at UMF goes back much further than when I officially started in 2014. Ever since I was a little kid, I was listening in on calls and watching a great broker in my dad, Rich Cawley, navigate deals. I had a front row seat to watch him create the Mass-based United Multi Family into one of the top Northeast brokerage firms. Having the opportunity to work with both him and my brother Kurt was an extremely special time in my life and their support of the new company has been incredible."

As for the future Cawley said, "I learned through osmosis as a kid and then directly as a professional from one of the best brokers in the region. My experiences with my dad resulted in a high success rate at UMF which carried over to National Multifamily as we started closing deals in March. I look forward to leading National Multifamily and serving owners across the nation at the highest levels. At National Multifamily, we continue to add tools to ensure our agents are well equipped to create a successful, smooth, and transparent sales process for their multifamily clients. We look forward to being a brokerage you can trust, no matter where you want to invest."

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