

Boylston Props. launches property management arm led by Duffy, director of property management

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Boston, MA According to Boylston Properties, Robyn Duffy is joining as director of property management, leading a new vertically-integrated property management arm of the growing real estate firm. The launch of Boylston Properties Management Company (BPMC) follows the development of 400,000 s/f of life science space at Arsenal Yards in Watertown, and enables the firm to stay as close as possible to the end-user experience.

BPMC is being created to offer professional property management services with a commitment to proactiveness, efficiency, and a personalized, first-class tenant experience. Boylston Properties launched BPMC in its life science portfolio of 108,000 s/f at 200 Arsenal Yards Blvd., which is fully occupied by three tenants, in addition to several retail properties in Boston and Needham that it will also serve. BPMC will be further built out ahead of November 2022, when seven additional life science tenants will move in to the remaining 300,000 s/f at the future 100 and 500 Forge life science properties at Arsenal Yards.

Duffy joins Boylston Properties from JLL, where she has been a group manager since 2019, managing a portfolio of 800,000 s/f of lab, medical office, office and industrial space. As a group manager, she was responsible for client relations, team training and growth, implementation of strategic plans for properties, and creating, managing, and reviewing annual budgets and financials.

Prior to joining JLL, Robyn worked as the Senior Property Manager for Lincoln Property Company where she was responsible for the management and oversight of a mixed-use portfolio of 28 buildings which included retail, residential, and office on Newbury Street in Boston's Back Bay.

"If there's one thing that our team is known for, it's close, valued tenant relationships and strong industry partnerships," said Bill McQuillan, founding principal of Boylston Properties. "We're bringing property management in-house because we aim to deliver professional, white-glove service and work with best-in-class partners -- from development, through construction, and now full circle to tenant relations and day-to day management. Robyn has been our partner for 6 years, beginning at the LINX building in Watertown, and she is the perfect person to drive BPMC. She understands our values and appreciates what we aim to deliver at our properties day-in and day out."

Over the past 5 years, Boylston Properties has experienced continued high growth, both in headcount and assets under management. Principal Mark Deschenes said, "The team has doubled to 18 full time employees, and still growing, with the acquisition, development and launch of Arsenal

Yards, 100 Forge, 500 Forge, two hotels, and more. Growth will continue at this pace with the redevelopment and rebrand of the Onyx Hotel in the North Station neighborhood of Downtown Boston, the construction of a co living community at 525 Lincoln St. in Allston, and a pipeline of new development deals underway in Boston, Watertown, and Cambridge."

"As one of my longtime accounts on the client side, I've always admired Boylston Properties for their approach to tenant experience," said Duffy. "I'm eager to launch and grow BPMC as a best-in-class management practice that implements top talent, expertise, technology, sustainability practices and more at our assets, in order to complement Boylston's broader company vision and goals."

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