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GVA Williams leases 9,000 s/f to Jembro Variety at Columbus Plaza

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GVA Williams of Connecticut has signed a 9,000 s/f ten-year lease for Jembro Variety Stores at Columbus Plaza. The center is located at 160 Columbus Blvd. The store opened in August.

GVA Williams represented the landlord, Stop and Shop Supermarket Company, in the transaction.

The 60,000 s/f Columbus Plaza includes such tenants as Price Rite, Blockbuster and Cost Cutters.

According to Stacy Libby, vice president of GVA, and one of the brokers that represented the landlord, "When Price Rite opened in 2004, it brought vibrancy back to the center. Jembro will only add to that momentum."

Jembro, a family owned and operated variety store, was founded in 1982.

They bring quality merchandise that is cost effective and affordable to New York and other urban communities in the northeast. The Columbus Plaza location will mark its 13th store.

Dominick Musilli, GAV's senior vice president, also represented the landlord in this transaction. Scott Lifschultz, GVA's executive vice president, represented the tenant.

"Jembro is a strong regional retailer that will add to the success of this shopping center," said Lifschultz.

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