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HqO expands global portfolio with the acquisition of Leesman

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Boston, MA HqO, the industry-leading workplace experience platform, has acquired Leesman, one of the world leaders in measuring employee workplace experience. This is the second time in less than one year that HqO has expanded its global footprint and portfolio through acquisition. In November 2021, HqO acquired OfficeApp, a leading European tenant and employee engagement platform, which expanded HqO's services into the corporate workspace. This acquisition furthers HqO's commitment to transforming the modern office and enabling people to connect with the places they work.

HqO is used by 57% of the Fortune 100 to enhance workplace experience, improve employee satisfaction and drive operational excellence. Active in more than 250 million s/f in 25 countries, HqO currently serves customers including J.P. Morgan, Dell, JLL, Jamestown, Grosvenor, and Gecina. Customers will benefit from insights to enhance HqO's technology and services, enabling data-driven decisions that can be directly measured to continually improve services and experiences.

The HqO Workplace Experience Platform helps companies and commercial property teams support workplaces by providing services to help employees thrive and produce the best results.

Leesman has enabled 6,410 organizations in more than 100 countries to capture employee sentiment on work environments and benchmark performance against the world's largest workplace dataset.

"The Leesman Index has been transforming how organizations benchmark their workplace experience for more than a decade, helping some of the biggest brands in the world improve their employee experience through their rich dataset and proprietary methodologies," said HqO CEO Chase Garbarino. "We're thrilled to bring this excellence to our customers and look forward to offering them even more tools and services, along with the world's biggest dataset for better, data-driven decision making in improving their workplace experience."

"This is a huge step for Leesman," says Tim Oldman, Founder & CEO of Leesman. "Becoming part of the HqO family will dramatically accelerate our ability to support the world's best organizations on their data-driven workplace experience strategies. Together we can offer an unparalleled depth of insight into exactly how place impacts the people who work there, be that the home, the office or the myriad of places in between."

Leesman's extensive workplace experience data, which includes nearly 1 million office respondents and nearly 300,000 home-based respondents, will augment HqO's existing, industry-leading workplace experience offerings, providing customers access to both the world's largest workplace experience dataset and The HqO Workplace Experience Platform, the standout leader utilized by some of the top workplaces in the world. Customers will have access to survey data – offering deep insights and specificity into what employees like, dislike, or want to see more of – which HqO's technology and services will help implement in a truly complementary partnership. Leesman will continue to operate as an independent entity, offering customers objective surveys and benchmarking services.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540