

## **Common Craft opens at Burlington Mall**

June 24, 2022 - Retail



Burlington, MA According to the Burlington Mall, a Simon center, Common Craft, a first-of-kind dining venue has opened. Featuring two craft beer taprooms, a boutique farm wine element, a "speakeasy" style room, and bistro with indoor and outdoor dining, Common Craft brings a completely new and exciting hospitality experience to Burlington Mall.

When guests enter Common Craft, they will experience a welcoming great hall with elevated, industrial warehouse design marked by exposed brick walls and iron beam trusses. Exploring further, each of Common Craft's four uniquely designed and branded rooms will reveal dynamic beverage offerings from independent craft producers, making it the ideal location for date night, group outings, casual meetups, private events, and more. The opening craft producers that will be served on-site include Idle Hands Craft Ales (Malden, MA), Hermit Thrush Brewery (Brattleboro, VT), Deacon Giles Distillery (Salem, MA), and wine from artisanal producers selected by Vineyard

Road (Framingham, MA).

"This is an exciting time for Burlington Mall, as we look towards a bright future," said Laura Schwartz, regional vice president of leasing for Simon.

"Common Craft is a natural addition to our robust dining and shopping offerings, and we look forward to our guests enjoying this truly one-of-a-kind concept. With a bounty of new retailers, restaurants, and experiences for guests of all ages coming to Burlington Mall this year, we are thrilled to be a regional destination for shopping, socializing, and dining experiences."

"With equal proximity to Boston, North Shore, New Hampshire and Metro West, Burlington Mall was a clear choice when I scouted location options," said Larry Leibowitz, Owner of Common Craft. "Upon learning about Simon's plans to extend the mall space and create the open-air lifestyle center, my excitement grew as I envisioned the future of Burlington Mall. With so many unique dining and retail options here, I'm ecstatic about the energy we're helping to create."

Common Craft opens as Burlington Mall continues its evolution into a premier regional dining destination. An impressive line-up of award-winning restaurants are now open at Burlington Mall, including the first Parm in Massachusetts, Fogo De Chao, Karma Asian Fusion Cuisine, Shake Shack, The Friendly Toast, Bennett's Sandwich Shop, and many others. This June, Burlington Mall will also welcome Rosa Mexicano to its dining offerings.

Along with a host of exceptional dining options, Burlington Mall is also celebrating a transformative redevelopment that includes a one-acre outdoor gathering green space called The Park, which provides outdoor dining and recreation space, and new, innovative retailers. Miltons The Store for Men and Lands' End have recently opened at the center, with more to come later this year – including the first-ever brick-and-mortar Joss & Main. The result is a thoroughly modern and convenient environment for guest to do it all, from shopping to dining and socializing.

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