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Connolly Brothers completes renovations for BMW of Norwood

June 24, 2022 - Retail



Norwood, MA Connolly Brothers, Inc. has completed interior and exterior renovations for BMW of Norwood, a full-service BMW dealer offering new and certified pre-owned BMWs, as well as service and parts. Located at 918 Providence Hwy., the newly renovated 129,000 s/f dealership highlights the next iteration of the distinct and refined BMW brand. Connolly Brothers was selected for the complex project due to its long-standing history of completing dozens of auto dealerships throughout the Massachusetts and New England region.

"We're delighted with the finished product of our BMW Norwood store and pleased with the professionalism demonstrated throughout the project by Connolly," said BMW of Norwood general manager Alex Archer.

Renovations were conducted in a fully-occupied and operational dealership, requiring multiple phases of construction with the use of temporary walls to minimize disruption to everyday business activities. At critical stages of construction, Connolly employed multiple shifts and overnight work to mitigate any impact on the day-to-day operations of the dealership.

The project included complete renovation of the first-floor showroom, including sales offices, service center, car delivery, customer waiting room, retail areas, and bathrooms. In addition, the project involved complete renovation of the mezzanine level. Exterior renovations included building a new parapet and installing a BMW-approved contemporary finish, among other measures. The dealership is owned by Group 1 Automotive, an international Fortune 300 automotive retailer based in Houston.

“We are proud to have helped BMW of Norwood achieve an auto dealership facility that more fully aligns with its esteemed brand,” said Connolly Brothers president Jay Connolly. “It is always gratifying when a client is pleased with the result of our team’s efforts, and we wish BMW of Norwood ongoing success in its new facilities.”

The project team on the dealership also included Curtis Architectural Group (design), CBC Engineering (mechanical, electrical, and plumbing), and Flood Consulting (structural engineering).

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540