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Nickerson joins Roche Realty Group sales team

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Amanda Nickerson

Meredith, NH After 16 years “behind the scenes” at Roche Realty Group, Amanda Nickerson has decided to join their sales team. She started her career at 17 years old in administration and advanced to the company’s in-house marketing and design department, all while personally assisting Frank Roche and his agents from the pre-listing process to the closing table and everywhere in between. “Sales associate” is the only accolade missing from her 16-year real estate resume, and she’s determined to excel in that aspect as well.

Nickerson has always loved the familial feel of working at Roche Realty Group, and She appreciates having one of the few family-owned and operated local businesses standing behind her. For decades Roche Realty has been a Top Ten Real Estate Firms throughout all of NH and has sold over \$2.6 Billion of NH properties with 8,300 transactions. She believes the company’s dedication to the Lakes Region, family ties, and moral values contribute to those achievements.

A Lakes Region native, Nickerson grew up in Moultonborough and Sandwich before moving to Meredith. She has decided to plant her roots back in her hometown of Moultonborough. Much of her family lives there and has for generations. She has strong relationships with many throughout the neighborhoods, the town municipalities, and lake access communities.

Nickerson spends her summer free time on or by the water, especially Lake Winnepesaukee, and attributes much of her lake navigation skills to property tours with Frank Roche. Frank personally tours new listings and the many waterfront and water access communities that Roche Realty Group has been involved in developing with all his new agents and staff. Her winter downtime is spent snowboarding around NH and VT, and she enjoys traveling when she has the opportunity. Having the Lakes Region as her backyard offers easy access to the cities, mountains, lakes, rivers, and ocean within a short drive, all of which she loves.

Frank Roche said, “Amanda has a diverse and comprehensive real estate experience. Her skillsets and understanding of all real estate fundamentals are exceptional. She is personable, accommodating, and has an incredible background in the industry’s latest technology and marketing avenues. With 16 years of experience working at our company, she knows everything about the towns, communities, and lakes that we serve. She’s already had a number of sales, and I know she will be a huge asset to all of her future clients because no one goes into this business with the depth of knowledge she has.”

Nickerson is looking forward to helping match clients with homes in areas that truly suit their lifestyles, and she’s excited to take the fundamentals learned from her mentors and mix them with the considerable knowledge she’s gained over the years to create her own expertise and provide her clients with the utmost representation. She’s watched the Lakes Region transform from “Smalltown USA” to now having NH recognized as a Top State to Live in for numerous years, and she couldn’t be more excited. She appreciates each town and village for what it offers, whether beaches, trails, rivers, restaurants, or recreation. Her lifelong experiences in the area give her a passion that will help others make her home their home too.