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GoVenture Capital Group, LLC to develop The Kiln residential project - 115,000 s/f building located in Worcester, MA

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Worcester, MA GoVenture Capital Group, LLC, a Massachusetts-based real estate and investment management firm, is developing a new ground-up residential development. Located at 222 Brooks St., The Kiln will feature thoughtfully designed studios, one-bedrooms and two-bedrooms while distinguishing itself through an array of sustainable and modern community amenities.

“We are pleased to announce the expansion of our portfolio with the introduction of The Kiln,” said Harold Reader, vice president of GoVenture Capital Group. “The Kiln is a true representation of GoVenture’s approach translated to real estate development and management. With our signature attention to detail and sustainability, The Kiln offers Worcester modern, market-rate apartments with innovative amenities and high-quality design. We look forward to seeing this community come to life with occupancy this fall.”

The 115,000 s/f building is set to accommodate the area’s rapidly growing need for housing. Situated on a quiet corner 10 minutes from downtown, The Kiln will cater to young professionals and the local workforce with 111 market-rate apartments, complete with luxury finishes, granite countertops, hardwood cabinetry and modern fixtures. Each apartment at The Kiln will include brand-new GE appliances, from front-load washers and dryers to french-door refrigerators and Energy Star range hoods. The Kiln will also come equipped with smart entry technology for individual apartments and the building itself, with residents able to gain entry via mobile device or a keypad system.

One of The Kiln’s most notable characteristics is its commitment to sustainability and prioritizing

outdoor spaces. The Kiln will include rooftop solar panels that will power up to 50% of the building's energy supply. In addition to rooftop solar, The Kiln will push sustainability even further with a number of EV-charging stations available for resident use. In terms of outdoor amenity spaces, The Kiln will leverage the surrounding natural landscape with an on-site dog park, open green space, and a grill area.

Other on-site amenities include a 35-spot covered parking garage and an open outdoor lot, a fitness center complete with stationary studio bikes, ellipticals, plus a weight-training and yoga area, a coworking space outfitted with task furniture, high-speed WiFi, and lounge areas, a package and mail room, a leasing office for The Kiln's on-site management team, and secure bike storage.

Defined as "a type of large oven used for forming pottery, bricks and other clay objects after they have been shaped," The Kiln's name was inspired by the rich history of potters and ceramists who operated out of the surrounding neighborhood of Greendale. This inspiration informed the property's branding and newly launched website, which speaks to the building's crafted history and modern design.

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