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## **Barkan Management Co. partners with Usource**

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Boston, MA Barkan Management Company, an industry leader in residential property management, has formed the Barkan Energy & Sustainability Team (BEST) in partnership with Usource, a trusted energy consulting firm. As Barkan's exclusive partner, Usource will provide the expertise and services behind BEST, an initiative designed to help residential communities reduce energy costs, cut carbon emissions, and meet sustainability goals.

"With increasing focus on sustainability, rising energy costs, and ever-changing laws and regulations associated with environmental impact, Barkan anticipated the importance and immediacy in addressing these issues impacting residential communities. In collaboration with Usource, Barkan will deliver best-in-class services and resources to offer a full range of integrated energy solutions for our clients," said Daniel Bauman, president of Barkan Management.

According to Bauman, multifamily communities must find new and creative ways to unite towards a common goal of living more sustainably.

BEST will give condominium and homeowner associations the exclusive advantage of working with a dedicated energy advisor and a team of market analysts to evaluate energy projects, advise on rebates and incentives as well as regulatory or legal changes, and act as liaison with suppliers and vendors. Advisory services range from energy purchasing strategies and energy efficiency to on-site generation and renewable energy. Based on a property's needs and objectives, customized energy strategies will include services such as benchmark reporting for city ordinances, utility bill analysis and sales tax review, energy efficiency projects and rebates, onsite solar, offsite solar and community solar, electric vehicle charging stations, electric and natural gas procurement and more.

"Usource is excited to be partnering with Barkan to help multi-family properties cost effectively achieve sustainability goals. Usource provides a comprehensive, integrated approach to decarbonization solutions and is uniquely positioned to guide organizations through the energy transition as a subsidiary of NextEra Energy Resources, the world's largest producer of wind and solar energy," said Scott MacDonald, managing director of Usource.

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