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## **Benchmark Senior Living expanding footprint to Greater Washington, D.C. area**

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Alexandria, VA Over the past 25 years, Benchmark Senior Living, the largest senior living provider in New England, has become an industry leader for independent living, assisted living and memory care. Now, the organization is bringing its award-winning senior care and experiences to Virginia and the greater Washington, D.C. area for the first time with a new assisted living and Mind & Memory Care community in Alexandria.

“This project is really exciting because not only is Benchmark expanding into a new market, but this community will be an integral part of a lively mixed-use development,” said Tom Grape, founder, chairman and CEO of Benchmark Senior Living. “Older adults will have the amenities of an urban campus, coupled with a unique, luxury-living experience.”

Located in the center of the city’s up-and-coming lifestyle destination, ‘West Alex,’ Benchmark at Alexandria residents will be surrounded by plenty of places to walk, shop, dine and relax just outside their door. Over 100,000 s/f of retail space features a Harris Teeter grocery store and Silver Diner. And, with on-property, multi-family condominiums and apartments, office space, a daycare and Guidepost Montessori school, Benchmark at Alexandria residents can also stay close to and connected to their families while maintaining their independence.

The 10-story building will have 89 modern assisted living and 26 memory care apartments in various floor plans as well as spacious common areas with hospitality-rich amenities. A club room, casual bistro, wine tasting suite, penthouse level café and rooftop deck will feature social gatherings, educational events and other programs designed around residents’ interests. A wellness center will be home to on-site healthcare services, such as physician visits.

Residents and their families will also enjoy the ease of chef-prepared, gourmet meals served in multiple dining venues, housekeeping and linen service and scheduled transportation to appointments.

Personalized resident care and experiences will be provided by associates who have been hired for heart and trained for skill. Benchmark associates are committed to pursuing excellence, evolving and exceeding expectations with quality education in safety, infection control, empathy and relationship-building. Throughout each day, they work to nurture residents’ passions, connections and enhance their quality of life with personalized programs that keep them connected to who and what matters most in their life.

Benchmark at Alexandria will be Benchmark's 65th community and is scheduled to open in 2024. The company is presently building its 64th community, Benchmark at Hanover, in Hanover, Mass.

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