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Summer Street Crossing engages Kripper Studio to enhance retail plaza

July 29, 2022 - Retail



Chelmsford, MA Summer Street Crossing, LLC has engaged Kripper Studio to update and enhance The Shoppes at Summer Street Crossing, the retail plaza located at 7 Summer St., near Lowell.

Work is to begin immediately and be completed by August. Regular day-to-day business will not be disrupted ensuring that all tenants can continue to welcome their customers.

“The importance of suburban retail plazas to support independent retailers and small business owners is a priority for the localized economy,” said Hal Garnick, president of Summer Street Crossing, LLC. “Updating existing retail plaza structures is a sign of our interest to provide the best customer experience and also enhance curb appeal, attracting even more customers for our important tenants.”

With experience in designing for retail and updating existing buildings for commercial and residential use, Kripper Studio will focus on the frontage for the approximately 58,000 s/f plaza. The scope of the project includes:

- A comprehensive cleaning of the façade building materials of brick and stucco and the seam metal roof panels to then allow for a refresh of paint on each.
- Installing new recessed LED lights under the exterior canopy to improve visibility and enhance the customer experience as well as improve energy-saving efficiencies.
- Installing new planters along the length of the promenade to add to the curb appeal and pedestrian experience of this retail destination.

“Enhancing existing retail inventory is a rewarding endeavor because we realize how the local community relies on these destinations,” said Amir Kripper, founding principal of Kripper Studio. “We’ve also long adhered to the belief that improving existing structures is sustainable and beneficial for owners and developers.”

The Shoppes at Summer Street Crossing, offer services, clothing, fitness, and an array of restaurant options.

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