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## **City Realty Group hires Flynn as vice president of marketing, public relations and social media**

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Boston, MA City Realty Group (CRG), a community-focused real estate development company, has hired Maggie Flynn as the vice president of marketing, public relations and social media. Flynn brings more than a decade of marketing experience to her new role. Flynn will lead CRG social media and public relations strategies and implement best practices for CRG's growing hospitality sector.

Flynn has worked in the restaurant industry since she was 16 years old and has held numerous positions, giving her a breadth and depth of experience that will benefit CRG as it expands its hospitality portfolio. Most recently, she held the position of marketing manager at the Lyons Group. In that position, Flynn managed social media and marketing strategies for 20 restaurant concepts.

, as well as improving SEO strategies at 15 locations.

"With her experience and proven results in hospitality marketing, we are fortunate to add Maggie to the CRG family at such a pivotal moment in our company history," said City Realty Group managing partner Stephen Whalen.

The culture and people at CRG have Flynn excited to come to work every day. "I'm thrilled to join a company that focuses on reopening and improving local institutions that have served the Greater Boston area for decades, while retaining the aspects of these establishments that make them special. I am excited to work with the CRG team not only because of the exciting opportunities on the horizon, but also because of the great group of people they have employed here," said Flynn.

In addition to Flynn serving as a marketing manager in the hospitality industry at places such as the Lyons Group and Summer Shack, she has also excelled in a variety of roles previously. Flynn has served as client services coordinator at Air Integrated in Phoenix, a bartender at Lucky Lounge, and general manager at Bleacher Bar in Boston.

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