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SMPS Boston announces new Board of Directors for 2022-2023

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Boston, MA SMPS Boston, a volunteer organization for marketing professionals in the Architecture, Engineering, and Construction (A/E/C) industries, announced its new board of directors for the upcoming program year. The new board includes 12 members of SMPS Boston, all of whom represent and help the organization in meeting its Vision, Business Transformed Through Marketing Leadership. The Board has dedicated this program year to the theme, “The Power of Collaboration”. As the world continues to adapt to a “new normal”, the Board is excited for a Chapter year filled with exceptional educational, networking, volunteering, and program-oriented events that will bring the SMPS Boston community together to collaborate in new ways.

SMPS Boston is one of the largest and most active chapters in the Society for Marketing Professional Services. The 2022-2023 Board of Directors is represented by the following impressive roster of A/E/C marketing and business development professionals.

The new board is as follows:

Abigail Iorio – President (National Marketing Manager | HLB Lighting Design)

Shannon Koop – Vice President/President-Elect (Senior Marketing Researcher | GEI Consultants)

Andrew Beaton – Immediate Past President (Associate & Manager, Marketing & Communications | CDM Smith)

Kim DiGiovanni – Secretary (Director of Marketing | NV5)

Britt-Anya Bursell – Treasurer (Senior Proposal & Content Specialist | Tighe & Bond)

Virginia Steigerwald – Director of Communications (Marketing & Proposal Specialist | Nitsch Engineering)

Tracey O’Connor, CPSM – Director of CPSM Certification (Marketing Manager | SMMA)

Molly Romano – Director of Membership (Senior Marketing Coordinator | Windover Construction)

Maria Salvatierra – Director of Outreach (Marketing & Business Development Manager | Wilson Butler Architects)

Kristie Norris – Director of Professional Development (Marketing Department Head | GPI)

Brittany Sampson – Director of Special Events (Marketing Coordinator | New England Lab)

Leena Kent – Director of Programs (Marketing Manager, Pursuit Management | Suffolk Construction)

