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## **The Bravitas Group hires Brian Silver as managing director**

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Montclair, NJ Brian Silver has joined The Bravitas Group, Inc. as managing director, acquisitions and strategic initiatives. Brian will work closely with his father Robert, co-founder and CEO of the firm, which specializes in the adaptive reuse of architecturally interesting buildings. Brian will bolster and grow the firm's real estate acquisitions, oversee strategic asset management initiatives and manage investor relationships.

The firm was founded by Bob and Rhonda Silver in 2006 to positively impact the community through real estate, entrepreneurial projects and philanthropy. In collaboration with a talented team of architects, designers, builders and engineers, the firm acquires vacant architecturally interesting properties and transforms them into bespoke green office and retail spaces.

The Bravitas Group currently owns and manages multiple commercial office properties in Montclair and Caldwell – including Montclair's most prestigious LEED-certified office complex, Hillside Sq. and four repurposed 1920s bank buildings that were converted into office suites. The firm expanded its reach with Two Eleven Broad in Red Bank, formerly a 62-year-old First Church of Christ Scientist building. Brian has long-term goals to expand that reach further by acquiring more buildings in other target markets throughout the tri-state region.

“The business has grown substantially, and I have grown substantially older,” said Bob. “I was looking for the ultimate partner, and, with Brian's experience in commercial real estate, I knew he was well-suited to take The Bravitas Group to the next level.”

Brian brings extensive experience in real estate development to The Bravitas Group. He worked on the private real estate team at Partners Group AG, a global investment manager, where he completed \$3 billion in new real estate transactions throughout the United States. Before that, Brian worked in acquisitions and asset management at Time Equities Inc., a vertically integrated owner and operator of real estate throughout the U.S. and Europe. He has a Bachelor of Science from Cornell University and a Masters in Real Estate Development from New York University.

“My father started the company in 2006 and built a brand we are all proud of. I'm excited that by joining The Bravitas Group, I will be able to see and impact people in my day-to-day work. Everything we do as a company is service-oriented, which is very fulfilling. I love how our tenants love us and I'm proud of the impact we have on our community,” said Brian.

Bob says he is privileged to work and be associated with his son Brian, the entire team of Bravitas

professionals and project partners. “We love the collaboration. We do something very unique. Our work is a real legacy.”

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