



CELEBRATING
55 YEARS

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Stay, Park & Fly travel package in effect until 04/2009

October 09, 2008 - Rhode Island

The Stay, Park & Fly campaign, now in its 13th year, is a joint effort among the city's department of Tourism, Culture and Development and Warwick hotels. Since its inception, Stay, Park & Fly has been so successful in generating more customer traffic to local hotels and area businesses that it has taken on a life of its own. The reason for this success is the value and convenience the package offers travelers.

And what Stay, Park & Fly offers is the choice of staying in any one of our 16 hotels the night before your flight, convenient shuttle service to and from T.F. Green airport, continental breakfast and up to two weeks' parking. This is hassle-free at its best.

Guests also receive complementary copies of the Warwick restaurant and travel guides, along with a city map - all designed and published by our Tourism, Culture and Economic Development department.

We are advertising the program to the public via Google ads on the Internet, direct email marketing to travel agents and industry officials and print ads in the Boston north/south market, including Better Homes and Gardens, Good Housekeeping and Family Circle magazines. It will also be featured on the city's and state's tourism websites at www.visitwarwickri.com and www.visitrhodeisland.com, respectively.

The Stay, Park & Fly travel package remains in effect through April 1, 2009.

Scott Avedisian is the mayor of Warwick.

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