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2022 Women in Commercial Real Estate: Tiffany Best, Margulies Perruzzi

September 30, 2022 - Spotlights



Tiffany Best
Job Captain

What trends will dominate your industry in the coming months?

The pandemic has altered healthcare design, advancing pre-existing technology to aid the current need. I believe telemedicine will make further advances within the next few months to allow in-house treatment between both the physician and the patient. Online video and tele-conferencing have also influenced the healthcare industry, allowing the education of medical staff at all levels while saving time and money.

What has been your biggest challenge and how have you faced it?

Healthcare is constantly evolving, and it is important, as a designer, to evolve with it. Our role as architects and interior designers is to be the bridge between new technology and client needs. It's imperative to stay up to date with trends and adjust how to plan and design a space to not only fit current needs, but future needs as well.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540