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## **2022 Women in Commercial Real Estate: Amy Margolis, Bergmeyer**

September 30, 2022 - Spotlights



Amy Margolis  
Design Practice Lead - Hospitality

In the past year, what project, transaction or accomplishment are you most proud of? In September 2021, we kicked off a two-year-long hospitality project in Nantucket. Working closely with our client and operator, our team provided the new hotel's visioning, branding, architecture, and interior design services within an accelerated time frame. Phase one opened as a "pop-up" hotel in July 2021 and included a major renovation to two buildings. The second phase, scheduled to open in 2023, will introduce a ground-up guest welcome center with a check-in, bar, and lounge. With a tight timeline and daily supply chain issues, we stayed focused while remaining agile and responsive to the daily twists and turns.

What trends will dominate your industry in the coming months? The silver lining of the pandemic was the explosion in alternative lodging and hospitality. Demand for new ways of delivering guest experiences and lodging fueled innovation and growth in the sector. Glamping companies like Autocamp and Getaway House, as well as renovated Motor Lodges like Lark Hotel's Bluebird brand, and Tourists in North Adams, MA, capitalized on travelers looking for drive-to destinations, enhanced experiences, and the ability to expand the weekend based on a hybrid work world. The focus on boutique, unique and alternative travel will continue to be a driver for development in the coming months.

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