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Shake Shack opens at WS Developments' Derby Street Shops in Hingham, MA

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Hingham, MA Shake Shack has opened its newest, and 12th overall, Mass. location. The Shack will be part of WS Development's Derby Street Shops at 100 Derby St. (Suite 505), located near the center's iconic "The Woody Wall" mural. Positioned halfway between Boston and Cape Cod, Derby Street is a premier destination with of-the-moment retailers and unique events; with 65 spots to shop and dine, Derby Street is a collection of local and national brands.

"We are thrilled to open at the Derby Street Shops and be part of the greater South Shore community," said Andrew McCaughan, chief development officer of Shake Shack.

"Massachusetts has welcomed us warmly over the years, and we are very excited to expand south of Boston to welcome even more locals and visitors alike to enjoy the Shack experience with this opening."

"We're honored to welcome Shake Shack to the South Shore and bring such a renowned restaurant into our mix of dining options. As a family destination, it's the perfect fit for our guests looking for a menu that both kids and adults will love. We can't wait for the community to experience the Derby Street Shack with all of its signature classics and special new items throughout the seasons," said Caroline Hessberg, General Manager of Derby Street Shops.

Featuring Shake Shack's signature industrial design, the 4,020 square foot Derby Street Shack welcomes guests to enjoy their meal in the dining room or on the outdoor dining patio. Guests can place orders for delivery or pre-order for pickup via the Shack app starting Monday, October 31. The Derby Street Shack will offer guests a Walk-Up Window as part of Shake Shack's Shack Track - Shake Shack's digital pre-ordering and fulfillment experience. To use the Derby Street Shack Track Walk-Up Window, order via the Shack App and select "Walk-Up Window."

The Derby Street Shack menu will feature all the classics, including the ShackBurger, crinkle-cut fries and hand-spun shakes, in addition to seasonal menu offerings.

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