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East Brown Cow leases 5,532 s/f to Madewell at 75 Market St.

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Portland, ME According to East Brown Cow and Malone Commercial Brokers, Madewell has signed a five-year lease for a retail storefront at 75 Market St., bringing a national retailer to the Old Port. The 5,532 s/f looks on to Post Office Park at the corner of Market and Middle Sts.

The lease was brokered by Pete Harrington of Malone Commercial Brokers for East Brown Cow and Randy Baker of Open Realty Advisors for Madewell.

East Brown Cow has owned and managed 75 Market St. since acquiring the property in 2006. Decorative exterior granite corners, lintels, and sills distinguish the five-story brick building. The Madewell space is one of two ground floor retail suites. Upper floors house office suites. Built separately but adjacent to 157 Middle St. in 1868, the two buildings were integrated during a period of extensive renovation in 1984, and they are now managed together by East Brown Cow.

“We couldn’t be happier to welcome Madewell to Maine and the Old Port,” says Tim Soley, president and CEO of East Brown Cow. “We’ve been working diligently for years towards our goal of activating the urban fabric of Portland’s unique downtown. Among other efforts, we have focused on carefully curating our storefronts with the thoughtful selection of both national and local retail tenants. Madewell’s presence along the Middle Street corridor really anchors this area as a first-class retail destination.”

Madewell, best known for its denim, will join a growing selection of major national brands, including Anthropologie, Athleta, Urban Outfitters, West Elm and others, and a dynamic list of local retailers on Portland’s historic waterfront. The 75 Market Street location will feature collections for both men and women and will benefit from consistently high levels of foot traffic due to the property’s ideal location.

“We’re thrilled to be opening our first store in Maine, and in such a historically-rich city like Portland,” said Madewell’s head of stores, Garrett Putney. “The city is more vibrant than ever and undergoing tons of exciting growth, so we’re looking forward to bringing our suite of unique services and experiences to the community while offering both our Women’s and Men’s collections.”