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## **Revolutionary green is here! USGBC's Greenbuild 2008 is coming to Boston!**

October 15, 2008 - Green Buildings

Join over 25,000 attendees at the U.S. Green Building Council's (USGBC) annual conference and exhibition, which will be held from November 19th - 21st.

Greenbuild is the world's largest conference and expo dedicated to green building, offering opportunities to learn more about the LEED green building certification, the nationally accepted system for green buildings, developed by the USGBC as a tool to build healthy, energy efficient, resource-friendly structures.Â

This year's show will explore "Revolutionary Green: Innovations for Global Sustainability," with Boston serving as the ideal backdrop. The city, home to innovations that have far-reaching impact, will be the location for a variety of educational sessions, full- and half-day LEED workshops, exciting speakers, special events and building tours.Â

Each year at Greenbuild, one of the highlights is the assortment of master and keynote speakers, comprised of internationally renowned industry experts and influential leaders. This year, world-renowned leader Archbishop Desmond Tutu takes to the stage as the opening keynote speaker. A Nobel Peace Laureate, Bishop Tutu is led a crusade for social justice and racial conciliation in South Africa as then-General Secretary of the South African Council of Churches. Today, he is revered worldwide as a "moral voice" seeking to end poverty and human rights abuses. Tutu's opening keynote address will take place Wednesday, November 19th, 8 a.m. to 10 a.m.

This year the Greenbuild exhibit hall will be held in the Boston Convention and Exhibition Center, which will house over 1,300 booths featuring the newest and best products, technologies and services.

New to this year's show is Green Homebuilder's Day, a day of programming and panels of industry experts dedicated to various residential green building topics. Green Homebuilder's Day will take place on Thursday, November 20th and will feature a variety of educational tracks and speakers, including Kevin O'Connor, host of This Old House. For more information about this event, visit: [http://www.greenbuildexpo.org/Program/green\\_homebuilders.html](http://www.greenbuildexpo.org/Program/green_homebuilders.html)

Known as "America's Walking City," the Boston cityscape is dotted with vibrant neighborhoods, historical sites and LEED certified buildings. Currently, there are 19 LEED certified and 118 registered buildings in the city. Full and half-day tours of many of Boston's most celebrated buildings, including many LEED certified projects, will take place throughout the event, and will be complimentary to press. <http://www.greenbuildexpo.org/Events/GreenBuildingTours.html>

Greenbuild is presented annually by the USGBC, a nonprofit organization composed of more than

16,500 member organizations ranging from private companies to nonprofits, educational institutions, and government agencies, all working to transform the building industry. Since its founding in 1993, USGBC has been at the forefront of green building, introducing the nationally used LEED green building certification system in 2000 and launching the Greenbuild Conference in 2002.Â Visit the Greenbuild Web site: [www.greenbuildexpo.org](http://www.greenbuildexpo.org).

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