



CELEBRATING
55 YEARS

nerej

2022 Year in Review: Marci Alvarado, SVN Parsons Commercial Group Boston

December 30, 2022 - Spotlights



Marci Alvarado
Senior Advisor

What was your most important professional accomplishment or most notable project, deal, or transaction in 2022?

Earlier this year, John Parsons, president & CEO of SVN Parsons, reached out to me to help him find a new location for our company. He wanted to be further east and closer to amenities. I sourced an off-market deal for him at 5 Commonwealth Rd. in Natick, a 26,000 s/f office building, which just recently closed and will become our company's new headquarters. Parsons is planning a gut rehab inside the building and a major upgrade to the facade. It wasn't easy to find and there were some minor complications along the way, but I couldn't be more pleased that it came to fruition.

How has your career path changed in 2022?

During 2022, unfortunately our family experienced a number of serious health challenges which diverted my attention away from business for significant periods of time. This situation caused me to find ways to become more efficient with my time. Fortunately, I am blessed with an amazing husband and children who supported me throughout. Despite the new demands placed on me personally, I had one of the best years to date in my career. In fact, I am on track right now to be one of the top advisors at SVN nationally.

I am truly grateful for everyone who played a part in helping to make that happen.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540