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## **2022 Year in Review: John Carroll, Winchester Savings Bank**

December 30, 2022 - Spotlights



John Carroll  
President & CEO

## Winchester Savings Bank

What was your most important professional accomplishment or most notable project, deal, or transaction in 2022?

I took over as president & CEO of the bank in January. While the organization has been well-run, the prior president's retirement gives me an opportunity to take this hidden gem of a bank to the next level. Transitions like this are both challenging and exciting, and I have created an executive team that blends the best people from the bank's history with some new employees who bring ideas, perspectives, and skillsets that will benefit our organization in countless ways. Our mission is to grow, and it's wonderful to see that everyone here is both focused and fully engaged.

What emerging trends will drive investment and development in 2023?

For Winchester Savings Bank, 2023 will be an exciting and dynamic year. We have set the groundwork for some big initiatives, including expansion of our branch network and enhancement of our business services. The two actually go hand-in-hand in many ways. Small businesses need meaningful support, from both people and systems, so we're developing the teams and technologies to provide that. We're also investing in physical locations that can make it easy for both current and prospective customers to get real help when they need it. They may bank mostly on their phone, but when they need to talk to someone, we're here.

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