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2022 Year in Review: Clara Wineberg, SCB

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Clara Wineberg
Principal

What person, project, transaction or market trend had the greatest impact on your industry this year? Just like the boom in Silicon Valley at the turn of the 21st century that transformed the technology landscape, the Boston life science industry is seeing similar advancements. The growth in the life science market has impacted the design industry as a whole and is accelerating the expansion of SCB's Boston practice. Boston's emergence as a hub for research and technology in life science will leave a lasting mark on the evolution of this historic city, one SCB is helping shape.

What was your most important professional accomplishment or most notable project, deal, or transaction in 2022? SCB's Boston office has experienced significant growth this year. The Boston office has increased the number of employees tenfold since its inception in the summer of 2021. This exciting accomplishment in growing the Boston office resulted in the need to relocate to a larger office to accommodate our growing team. With the increased talent in Boston, the team has been able to work on an incredible, diverse breadth of projects.

How has your career path changed in 2022? My greatest focus for 2022 has revolved around continuing to expand SCB's East Coast presence, which was bolstered through the opening of the Boston office last year. Finding and retaining talented and passionate individuals to help lead our team has been a challenge, but one well worth the reward. In addition to finding a strategic and diverse pool of designers, our office has been focused on preparing the next generation of leaders from within to help support the exciting projects of the future.

What emerging trends will drive investment and development in 2023? Even with continued uncertainty in capital markets in the coming months we are seeing projects with longer-term vision advancing. Our clients in a wide range of sectors - multifamily, life science, or higher education - are seeking solutions that have more significant appeal and impact. This includes taking advantage of new zoning regulations in surrounding Boston communities, the transformation of previous industrial sites, and the investment of long-term resiliency with energy master plans.