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The Procopio Companies promotes Vitale to senior vice president, strategy and investments

January 06, 2023 - Owners Developers & Managers



Bryan Vitale

Middleton, MA The Procopio Companies (Procopio), a fourth-generation, full-service real estate development and construction management firm, has promoted Bryan Vitale from vice president of development to senior vice president, strategy & investments. The new position has emerged out of Procopio's continued growth and expansion across markets throughout New England.

In his new role, Vitale will continue to oversee the acquisitions team and will take on additional responsibility for brand vision, investment strategy, and corporate growth as Procopio expands its platform into new markets and across different asset types. Vitale's unique vision for reimagined multifamily living, coupled with his design and development experience, provides the ideal foundation for this new role and will put the firm in a position to more efficiently identify and maximize opportunities.

Vitale began his career at Procopio in the spring of 2018 as a project manager and quickly climbed the ranks, promoted to vice president of development in 2021. Prior to Procopio, Vitale served as a member of the sales and design team at Halco Kitchen and Bath Showroom, a contracting company based in Malden.

"In recent years, Bryan has proved integral to Procopio's expansion, including the management of key acquisitions throughout New England," said Shelby Procopio, director of people & culture. "As we shift our strategic focus to new markets and asset classes, we will continue to rely on Bryan's leadership to drive Procopio's growth."

Procopio's revenue grew from \$5 million in 2016 to some \$350 million in 2021 and has delivered nearly 2,000 residential units across some two million s/f, with \$596 million in active developments in 2022. In his new role with years of garnered experience, Vitale's insight will help propel Procopio into their development and revenue goals for the future.

Procopio's current development pipeline through 2023 includes more than 1,480 for-sale and rental housing units throughout New England with projects in Lynn, MA, Haverhill, MA and Portland, ME.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540