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## **BOND Brothers Inc. hires Springer as head of talent management**

January 20, 2023 - Construction Design & Engineering



Neisha Springer

Boston, MA BOND Brothers Inc. has hired Neisha Springer as head of talent management. Keeping with their commitment to prioritizing workforce development and long-term growth for the company, this newly created position will work closely with the chief human resources officer (CHRO) to spearhead and implement initiatives to develop, engage, retain and mobilize BOND's workforce.

"We're thrilled to welcome Neisha to our HR leadership team in this new role, and to now have an individual whose primary responsibility is to develop valuable practices for our people," said Vanessa Brown, CHRO for BOND. "As a people-focused and people-driven company, we know we are only as successful as our talented workforce, and we are committed to investing in and growing stronger, resilient, and a diverse team across all of our businesses."

As head of talent management, Springer will be responsible for the strategic talent development of the company and as someone who loves numbers – she will use a data-driven approach to set priorities and improvements aligned with strategic imperatives. Springer will partner with BOND's business and HR leaders to ensure teams have the right talent in the right place at the right time. Integrating Diversity, Equity, Inclusion & Belonging (DEI&B) throughout all aspects of BOND's talent management programs, Springer will help to build and enhance an equitable and inclusive environment in which a diverse workforce thrives.

"Neisha is a consummate professional in the talent management field, and her affinity for leadership, relationship building, pouring into people, and creative strategy will make her an integral addition to our team," said Brown. "We are especially pleased to welcome her expertise in DEIB and transformative strategies to further demonstrate our commitment to our values as we continue to grow."

Springer brings over 15 years of human resources, talent and people management, experience to BOND. Her previous positions at global companies specializing in health, communications, education, and innovation highlight her deep knowledge of all HR functions. Prior to joining BOND, Springer developed and implemented cross-company talent programs and processes, lead the design and execution of new employee immersion and integration, and spearheaded employee growth experiences across Global markets. all of which will play a large part in her position of head of talent management at BOND.

"I couldn't be more excited to join BOND Brothers in this role and as a member of their HR department, the care and love that BOND demonstrates for its' talent – will allow me to focus on really doing the work – I already have the buy-in and appetite for change from its leaders" said Springer.

"We are embarking in a new era of prioritizing workforce development, employee retention, and truly integrating DEI&B into all experiences across all points of the organization, and it's a pleasure to be at the helm of this important work for a company that truly values its employees."

Springer earned a B. A. from Virginia State University, pursuing a M.S. in HR Management at Long Island University, and she is a PLD 36 Candidate for Harvard Business School.

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