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CELEBRATING  
55 YEARS

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## The Container Store opens first NH location

January 27, 2023 - Retail

### Welcome to The Organization



# NOW OPEN

AT TUSCAN VILLAGE  
IN SALEM, NH

 **The Container Store®**

ORGANIZING SOLUTIONS

CUSTOM SPACES

IN-HOME SERVICES



Salem, NH The Container Store has opened its first New Hampshire location at Tuscan Village located at 10 S. Village Dr. Suite 300. This will be The Container Store's 96th retail location

nationally.

The newest addition to The Container Store will be 15,500 s/f and feature storage and organization products for every area of the home, its full offering of Custom Spaces, as well as services like in-home organization and design, in-store design, and more designed to transform lives through the power of organization.

The Container Store will be hosting opening festivities at their new store the weekend of Jan. 28th. The first 100 customers will receive gift cards and everyone can enjoy live product demonstrations every hour on the hour, and enter to win a \$1,000 custom space giveaway with free installation, on both Saturday and Sunday. The retailer's Elfa line of organizing solutions and custom spaces will be available to purchase at 30% off.

Salem residents will also be able to enjoy The Container Store's special saving and perks when they sign up for the Organized Insider loyalty program.

"At the start of the New Year, we know that many people seek solutions to upgrade their homes and living spaces," said Megan Dean, area manager at The Container Store. "The Container Store team is thrilled to welcome and serve the Salem community as they tackle their resolutions now and in the future with unparalleled storage and organization solutions, custom spaces and in-home services."

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