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## **MEREDA launches new real estate podcast: “MEREDA Matters”**

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Portland, ME Have you ever been curious about the people who have put together some of Maine’s most important development deals? MEREDA has launched MEREDA Matters, a podcast that highlights the people, stories, and relationships behind the responsible development happening in Maine.

The MEREDA Matters podcast is sponsored by NBT Bank. Additional sponsors include Bangor Savings Bank, Clark Insurance, and The Boulos Company. A new episode will be released each month and each will feature a new voice from the real estate and development industry in conversation with Craig Young, MEREDA president, and other MEREDA board members such as vice president Shannon Richards and board member Paul Peck. The first guest on the podcast is Kevin French, chairman and CEO of Landry/French. According to Shelly Clark, MEREDA’s executive director, listeners can find the MEREDA Matters podcast episodes on Apple, Spotify, or their regular podcast source.

“I’ve been a part of MEREDA for years, and what has always stood out to me is the people. At every MEREDA event, I always have a great conversation with someone,” said Young. “The MEREDA Matters podcast is about sharing those great, insider conversations. We rub elbows with these folks professionally, but what makes them excited to get up in the morning? What are they putting in their coffee? What matters most to them? Let’s get into it together!”

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