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## **CCIM Conn. Chapter to hold workshop on Feb. 28th**

February 17, 2023 - Connecticut



Guilford, CT The Connecticut CCIM Chapter is holding a workshop to review updates on the Site To Do Business platform on Tuesday, February 28th at the New Haven Middlesex Association of Realtors office at 2730 Boston Post Rd.

Stan Gniazdowski

The workshop will demonstrate the impact demographics have on cash flow analysis. Attendees can expect an overview of technological updates to the platform as well as exercises to show how the platform can aid in real world dealmaking. Attendees will learn how to utilize STDB Business Analyst via a hands-on case study.

The workshop, "Enhanced Cashflow Analysis Utilizing Demographics with Site To Do Business," is being taught by Stan Gniazdowski, president of CCIM Technologies/STDB. Gniazdowski is a CCIM, CRE and was named CCIM Institute instructor of the year for 2022. He is a Connecticut real estate consultant and legacy member of the CCIM Institute.

"Agents and users are leaving money on the table by not knowing how to operate the simple tools available to them with this platform," said Gniazdowski when describing the benefits to attendees.

Site To Do Business resources can benefit those in large and small companies, from urban or rural areas, doing deals of all sizes. A variety of data is available, including population, age, and income information that can be searched in various geographic categories. The maps are interactive which enable users to run a particular geographic analysis, and then alter the parameters on the fly. Users also can generate lists of types of businesses by standard industrial classification codes or business names. Details and registration can be found at [www.ctccim.com](http://www.ctccim.com).

CCIM Institute is a global community of 13,000 members, more than 55 chapters, and 30 countries that educates and connects the world's leading experts in investment strategy, financial analysis, and market analysis.

Learn more about the Connecticut CCIM Chapter at [ctccim.com](http://ctccim.com).

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