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Faherty brand opens Boston Seaport location

February 24, 2023 - Retail

Boston, MA Faherty is going to further its footprint in the Superette of the Boston Seaport. Faherty maintains a great retail and e-commerce customer base within the area and hopes to create another retail opportunity with this store's fourth location in MA, 1,300 s/f, for shoppers to get a face-to-face interaction with the brand.

The brand will be holding special offerings throughout the opening weekend.

Faherty brand Seaport store opening:

- The Superette, 131-147 Seaport Blvd
- Hours: Monday to Thursday - 11:00 am to 7:00 pm, Friday and Saturday - 11:00 am to 8:00 pm, Sunday - 11:00 am to 6:00 pm

Saturday, 2/18: Live music by Dylan Burke from 12:00 to 3:00 pm

- Refreshments all weekend

"We're thrilled to welcome Faherty to the neighborhood and to The Superette," said Ariel Foxman, general manager of Boston Seaport by WS Development. "We are confident that the brand's high-quality laidback style, as well as their commitment to sustainability and community, will resonate with shoppers in the Seaport."

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540