

## Loya joins BlueHub Capital as COO

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Brenda Loya

Boston, MA BlueHub Capital has hired Brenda Loya as its new chief operating officer (COO). Loya's experience in the banking, nonprofit and community development financial institution (CDFI) industries has provided her with a knowledge of how to use financial tools to build healthier communities. Loya is the nonprofit's first COO; her addition to BlueHub's senior leadership team will support the organization's extended period of growth.

As COO, Loya will be involved in some of BlueHub's most innovative and industry-leading initiatives, including One Percent for America.

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