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## **W.T. Kenney Company earns TPC Elevation Award in the Multifamily/Residential High-Rise category for Halstead exterior repaint project**

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Framingham, MA W.T. Kenney Co., Inc. has earned a TPC Elevation Award in the Multifamily/Residential High-Rise category for their Halstead exterior repaint project on behalf of DSF Group.

In its sixth year, Technology Publishing Company's Elevation Awards, the commercial painting honors program, was again hosted in partnership with the Commercial Painting Industry Association. For the first time since the program's inaugural year, the competition underwent a restructuring, which involved redeveloping the program's project categories and eligibility criteria.

This year's group of projects completed between January 1, 2021, and July 15, 2022, recognized an impressive collective of not just commercial painting contractors, but also architects, interior designers, decorative artisans, manufacturers and suppliers throughout the industry.

W.T. Kenney spent six months on looming towers to bring color to the neighborhood. When it comes to painting, masonry can be a fickle partner for painters. If it's done improperly peeling, cracking and efflorescence all can be problems that rear their ugly heads down the line. For homeowners and building owners alike, it is extremely important to hire a painting contractor skilled at working on one of the more challenging substrates. A strong knowledge of proper product and surface prep is paramount.

W.T. Kenney, for the past 84 years, has been successfully applying paint and coatings throughout New England. It completes over 500 commercial jobs each year. That is what the owners of this waterfront apartment building learned after they hired W.T. Kenney to paint the property. Skill, product knowledge and perseverance all were required of the crews working on the 20 vertical masonry towers and 504 individual patio panels. Two aerial boom lifts carried two crew members each up to heights as much as 80 ft. in the air working from June until November. The seven-story fluted block masonry towers required close to 1,200 gallons of paint and primer and the green and blue panels on the patios required a couple of hundred more.

First, each of the vertical masonry towers was pressure washed. Then to keep water from seeping through the concrete each was sealed with Benjamin Moore Ultra Spec Masonry Interior/Exterior 100% Acrylic Sealer 608. Finally, each was sprayed with two coats of

Exterior Aura in Admiral Blue BM 2065-10. "Aura was chosen due to its excellent coverage characteristics with the saturated colors," said project manager Eric Pacheco. Coatings were sprayed to ensure that paint found its way into all the nooks and crannies of the fluted block.

Each of the 504 patio panels was first degreased with Multi-Purpose Cleaner N318, primed with Corotech Waterborne Boning Primer, and painted with two coats of Exterior Aura in BM 2061-40 Electric Blue and BM 2029-10 Basil Green.

The simple but stunning color scheme grabs the attention of all who walk by and the promise of a quality and lasting paint job will bring years of comfort to the owners.

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