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55 YEARS

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## **2023 Women in Construction: Kimberley Rinaldi, Brennan Consulting Inc.**

March 31, 2023 - Spotlights



Kimberley Rinaldi  
Exec. Administrator and Marketing Coordinator

What was your greatest professional achievement or most notable project in the last 12 months?

Unlocking new skillsets and growth under the leadership of Laureen Poulakis, president of Brennan, have defined the past 12 months for me professionally. Brennan's executive leaders build the confidence in us, as a team and as individual employees, allowing us to succeed. Aside from day-to-day office management, payroll, and invoicing, I'd say professional achievements in the past year include proposal writing and expanding our Greater-Boston footprint and market sectors. Newly awarded and complex survey projects like Natural Bridge State Park in North Adams, Crane Pond in West Newbury, private mixed-use developments, K-12 and university campuses, and roadway and property development for municipalities have been notable wins. I look forward to adapting to the shift away from traditional marketing, bolstering our online presence and brand, showcasing our firm expertise, and crafting those things that are within our influence, like messaging.

What tips or advice would you offer to other women who are considering entering the construction industry?

My uncle, who raised me with my aunt, owned a construction company and I would tag along to work with him starting at 8 years old. As I got older and became of age, I was able to work with him on job sites and this provided me with an appreciation for our industry my whole life. My advice to women is tap into your determination and do not let anyone set artificial barriers to your entering the construction industry. You define your path. I saw a quote recently that summed this up 'I proved to myself and other women that if you're passionate and have a goal and have a dream you can make it happen' – E. Surnow. Keep setting goals. You are laying the foundation for future generations of women. Evolve by staying on top of industry trends, remain confident, curious, speak up, and do not be afraid to share your knowledge. Know that you bring value to the table, look for leadership opportunities in areas where you are passionate, and work for someone who will be your advocate and mentor.