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## **2023 Women in Construction: Kayla Nassar, American Construction Corp.**

March 31, 2023 - Spotlights



Kayla Nassar  
Principal

What tips or advice would you offer to other women who are considering entering the construction industry? As a woman and business owner in the construction industry, I would offer the following tips and advice to other women considering entering this field. Firstly, it's important to leverage diversity. As a woman in a male-dominated industry, always remember you bring a unique perspective to the table. You have the ability to offer new ideas and innovative solutions to common problems. Don't be afraid to speak up and share your opinions, as they may be just what this industry needs to move forward! Secondly, focus on developing a diverse skillset. The construction industry requires a range of different skills, from project management to technical expertise. Take advantage of training opportunities and seek out new challenges that will help you grow your skills. This will not only make you more valuable, but also give you a sense of accomplishment and satisfaction in your work. Finally, seek out mentorship and networking opportunities. Connect with other women in the industry and learn from their experiences. Find a mentor who can provide guidance and support as you navigate the challenges of the construction industry. This has been a key piece for me, for when I entered the industry and is still true for me now. Having allies alongside your journey is immeasurable.