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2023 Women in Construction: Taylor Prime, Metro Walls

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Taylor Prime
Marketing Manager

Metro Walls

What was your greatest professional achievement or most notable project in the last 12 months? Since I have joined Metro Walls in October of 2021, I have had the opportunity to play a large role in the marketing, planning and execution of a few major business changes that I am really proud of. Within the last year or so, we became 100% employee-owned, moved into our new Manchester office, and expanded our operations into the Northeast with the opening of our New York office. Each initiative required extensive marketing efforts, including coordinating internal and external communications, executing companywide meetings, and/organizing corporate events. In addition, I was able to showcase the incredible work of both our drywall and acoustical divisions through various distinguished construction and safety awards. Being able to lend a hand in positively impacting our employees through the promotion of our teams' success and growth makes this role extremely rewarding.

What made you interested in seeking a career in the AEC industry? With a background in marketing, I honestly wasn't looking for a career in construction when I stumbled upon my first opportunity in the industry, but I am extremely grateful to have taken that leap because it has led me to where I am today. This industry offers endless opportunities no matter your background, strengths or skill set, with a fast-paced environment that is constantly changing and allows for continuous professional and personal growth.

What tips or advice would you offer to other women who are considering entering the construction industry? Take pride in your work, show up with a positive attitude, and know your worth. We tend to be our own worst critic, so remember to be kind to yourself and invest in your development. Be willing to learn new things, be open to constructive criticism, and lean on the people around you for support and knowledge. And lastly, network!

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