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2023 Women in Construction: Ashley George, NEI General Contracting

March 31, 2023 - Spotlights



Ashley George
Project Manager

What was your greatest professional achievement or most notable project in the last 12 months? In the last 12 months, I have been working alongside my team to kick off a 179-unit renovation project. During the first phase of renovation, we uncovered a number of unforeseen conditions that required a great deal of collaboration to solve. I am proud to be a part of the team that has spent hours brainstorming and thinking creatively to find reasonable, cost-effective solutions for these conditions.

What made you interested in seeking a career in the AEC industry? Honestly, the career found me! I was working in the healthcare industry, and through networking I was brought on board with NEI as a liaison to bridge the gap from the operations side of healthcare to the construction side. I started with NEI as a project coordinator and hit the ground running.

How are you involved in community organizations and/or charities? One cause that is near and dear to my heart is participating in local Down Syndrome Association walks and events! I grew up volunteering in a program for children with special needs, and it has always been important to me. This year, I hope to continue that involvement as well as other community service opportunities through my local NAWIC chapter.

What tips or advice would you offer to other women who are considering entering the construction industry? My advice would be to hold your breath and dive in! The industry is changing, and I love seeing more and more women joining the ranks. One piece of advice that has been critical to my growth in the industry is “there are no stupid questions.” I have found this to be true, as nearly everybody that I encounter recognizes a common goal and wants to help everybody on the project succeed.