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## **IFMA Boston names FMForward and Awards of Excellence keynote speaker: Dr. Joe Hirsch**

April 07, 2023 - Owners Developers & Managers



Dr. Joe Hirsch

Boston, MA IFMA Boston will host their 5th annual one day conference FMForward in conjunction with their 20th Annual Awards of Excellence on Wednesday, May 10th at Bentley University. This year's event keynote is Dr. Joe Hirsch.

Dr. Hirsch helps organizations design and deliver feedback without fear. He's a TEDx and global keynote speaker and the author of *The Feedback Fix*, which has been praised by Fortune 500 executives, NFL coaches and educational reformers for its forward-looking view of human performance. Joe's work and research has been featured in *Harvard Business Review*, *Educational Leadership*, *CNBC*, *Forbes*, *Inc.*, *The Wall Street Journal* and other major outlets. He's helped more than 20,000 people across three continents find joy at work and hosts the popular podcast, "I Wish They Knew."

There are few things more uncomfortable than giving and receiving feedback. Judgment, worry, disappointment, pain – when these deeply-felt emotions enter the conversation, they can complicate relationships, crimp performance, and diminish trust. To create a fearless feedback culture, we need to change its tone and trajectory – starting with a bolder mindset and message.

In this interactive and evidence-based keynote designed for FMs, attendees will explore the impact of FEEDFORWARD, a fearless approach to giving and receiving feedback. FEEDFORWARD amplifies strengths, promotes dialogue, and focuses on future success instead of past failure – creating performance partnerships built on straight talk and genuine relationships.

Driven by research and practice, FEEDFORWARD paves the way for more frequent, focused conversations about learning and development – and delivers proven, practical tools for giving and receiving feedback...fearlessly.

Work has changed. With FEEDFORWARD, so can the way we talk about it:

- Share candid feedback that improves results and relationships.
- Apply a powerful framework for receiving feedback with grit and grace.
- Develop an action plan for attracting feedback on your own terms and timeline.

Interested in attending this year's one day conference? Visit [www.ifmaboston.org](http://www.ifmaboston.org) to register.

Upcoming Events:

Tuesday, April 11th  
Members Only Pop Up in Waltham

Jake & Joe's Waltham

Thursday, April 27th  
10 World Trade Center Tour  
Boston Seaport

Wednesday, May 10th  
FMForward 2023 & 20th Annual Awards of Excellence  
Bentley University

Tuesday, June 20th  
IFMA Boston Golf Classic  
Red Tail Golf Club

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