

## **Bialow Real Estate elevates Jaffe and Mahr to partner**

May 26, 2023 - Retail





Jaffe joined Bialow Real Estate in 2012 to help oversee and expand its New England presence. He led the expansion for dozens of prominent national retail and restaurant chains. Jaffe has been active on both the landlord, tenant and developer side of the business for more than 20 years, as well as having developed extensive tenant relationships. He has represented some of the leading brands in the country including "Tom Brady's TB12", Sleep Number, Indochino, Goldfish Swim School, Crunch Fitness, Joe's Pizza, Taco Bell, Playa Bowls, Puttshack, Serafina, Carbone, Café Landwer, Alexis Bittar, Bowlero, Godiva, Partners Urgent Care and Supercuts.

Mahr oversees most of the national tenant representation team at Bialow Real Estate working

primarily as a consultant coordinating expansion plans, relocations and renewals for several prominent national retail chains such as Indochino, Pet Supplies Plus, Sleep Number, Goldfish Swim School, 5-11 Tactical, Serotonin Centers, AYR Wellness, Launch Entertainment, Selva Grill, Talbots, Asurion Tech Repair & Solutions and Teriyaki Madness. Prior to joining Bialow more than 10 years ago, Mahr worked for a leading investment sales firm, Calkain Companies in Boston, with a focus on triple net lease investments and 1031 exchanges.

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