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Blue Hive Inc. celebrates birthday with 150 industry professionals

October 23, 2008 - Retail

Over 150 industry professionals gathered at the Blue Hive, Inc. headquarters to celebrate the company's birthday and to share its vision. A strategic events and exhibit firm, Blue Hive introduced its "Green Bee Initiative" that supports the use of ecologically safe materials and practices in the execution of its projects. Each participant left with Colorado blue spruce saplings for planting as a symbol of the company's commitment to reducing its carbon footprint.

Now in its fifth year, Blue Hive is a full-service design and manufacturing company specializing in tradeshow exhibits, strategic events and branded environments. It recently moved into a 85,000 s/f facility, in addition to a 30,000 s/f warehouse. In line with the green vision, the company has invested in several recycling programs and continuously researches new sustainable materials. Several organic manufacturers and distributors are among its flagship accounts.

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